



# Partnership to Combat Heavy Equipment Theft



The theft of construction and farm equipment is a growing and costly problem which has a direct impact upon a company's bottom line.

To combat equipment theft, CNA has partnered with the National Equipment Register (NER) to offer **HELPtech®** — a program allowing equipment owners to register construction equipment on a national database, allowing a police officer anywhere in the country to identify the true owner of equipment 24-hours a day even before a theft has been discovered and reported.

Warning decals are provided to be affixed to registered equipment as an added theft deterrent.

**NER is offering a 20% discount on HELPtech® registration fees to CNA policyholders. In addition, CNA will waive up to \$10,000 of theft deductible for equipment registered with NER that is subsequently stolen.**

## The National Equipment Register

The National Equipment Register ([www.NERusa.com](http://www.NERusa.com)) was established in 2001 to increase the recovery rate of stolen farm and construction equipment by improving the volume, quality and availability of information available to law enforcement investigating suspicious equipment.

Millions of machines are now registered on the NER database and the use of this information has helped police recover more than \$20 million of stolen equipment.

NER offers:

- Equipment registration and marking services (HELPtech®)
- Theft prevention advice and reference materials
- Regional training summits for owners, insurers and law enforcement
- A national database of equipment ownership (15+ million records)
- A national database of theft reports (90,000+ records)

## About CNA

As one of the most trusted names in commercial insurance, CNA provides protection to more than one million businesses and professionals in the U.S. and internationally. One of the nation's largest commercial construction insurers, CNA has helped construction companies protect their businesses and their reputations for more than 60 years. This depth of experience, combined with our financial strength, has made CNA the preferred choice for thousands of commercial construction firms nationwide.

CNA is committed to providing comprehensive coverages and programs to meet the needs of commercial contractors, offering a full spectrum of insurance solutions – incorporating leading-edge coverage with local risk control and claim handling services. Founded in 1897, CNA is committed to its relationships with customers, distributors and business partners alike. As a result, CNA is not only the seventh largest U.S. commercial insurer and the 13th largest U.S. property and casualty insurer, but the carrier of choice for the industries and markets we serve. CNA's broad array of property coverage for contractor's equipment is backed by the financial strength of a carrier rated "A" by A.M. Best.



## Case Study

### HELPTech® Helps Stop Stolen Backhoe Bound for Mexico

A Customs and Border Patrol officer in Laredo, Texas, was suspicious of a Case 580M backhoe about to be taken into Mexico. As he could not find a theft report on police computers, the officer called NER for assistance.

Although NER did not have a theft report for this machine, the name and telephone number of the owner was found in the HELPTech® database. The owner was contacted and although unaware of the theft, he confirmed the backhoe was his and should not be going into Mexico.

With this information, the officer had cause to halt the export and seize the backhoe. Once a police report was filed, the backhoe was released to its rightful owner.

### Registration is Simple

There are five ways to register equipment:

**IMPORTANT:** Please enter the CNA discount code CNA06 to receive the CNA 20% discount on your registration fees.

- **Online** — go to [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com).
- **E-mail** — e-mail an electronic equipment schedule to [uploads@nerusa.com](mailto:uploads@nerusa.com). A template can be downloaded at [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com).
- **Fax** — complete the registration form found at [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com) and fax it to NER at 201-469-2027.
- **Mail** — complete the registration form found at [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com) and mail it to: NER; 545 Washington Blvd., 22-19, Jersey City, NJ 07310
- **Phone** — call 866-663-7872 or 201-469-2030 and we can walk you through the registration process.

Payment may be made by credit card or check.

### Cost of Registration

#### Lifetime Registration

The equipment will remain registered until the machine is sold. The registration fee includes three decals.

#### Annual Fee

For owners with a larger fleet, this option may be more cost effective. With an annual fee, registered owners also benefit from a secure online fleet management system so that items can be added and deleted as they are bought or sold.

The fee scale only applies to the number of items registered, not how many are added or removed in any given year.

Maximum # of Items	Annual Fee (\$)	Cost for CNA Policyholders (\$)
5	75	60
10	100	80
20	180	144
50	400	320
100	700	560

Please call 201-469-2030 for quotes on larger fleets.

**WARNING**  
This equipment is registered on a national database searched by the police and buyers of used equipment. If you have found this machine in suspicious circumstances, call NER for a possible reward.

**AVISO**  
Esta máquina es registrada en una base de datos nacional vista por la policía y compradores de máquinas usadas. Si usted ve esta máquina en circunstancias sospechosas, comuníquese con 'NER' para una posible recompensa.

Call Toll Free, 24-hours a day: **1- 866 - NER TIPS**  
(1-866-637-8477) [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com)

**NATIONAL EQUIPMENT REGISTER**



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